



Ooh get us we have our own website...
<http://www.runawaymagazine.com/>

Culture

Exclusive interview with
 fashions best camera
 man... **RANKIN**

WELCOME...

Hello readers its been a while hasn't it since our first issue?

In this issue we have an interview with the legendary RANKIN, our familiar Shoes of the season not to mention our new gig reviewer and of course the classic 'Fashion' section and the 'Music' section. So dive in and remember, it's an open project so email us any ideas, outfits, fashion tips, beauty tips, favourite bands and general articles! And of course if you just want to say hi its-

editorial@runawaymagazine.com



People are talking about:
GENERAL:
 Indies going mainstream, Marc Jacobs petite daisies, Feminism,
MUSIC,
 Vaccines concert in Brighton, Azeila Banks-
 new Nicki Minaj? ,Coachella festival.
FASHION:
 Sportswear, Midriff on show, silver toe cap,
 Louis Vuitton carousel.

Shoes of the Season..

*If, like me, you look at a gorgeous pair of shoes and immediately feel the need to grab them, then smell them, kiss them, eat them, whatever, to distract yourself from the fact that you do not own a single piece of clothing that would match them then I'm sure you know the predicament I found myself in. Whilst writing this article I found myself wondering what caught my eye about these shoes but then again who's eyes wouldn't they catch? As soon as I saw **Wing High Sandals (Topshop Unique)** I started fantasising about them with my new floral dress - I was thinking feminine dress with chunky super woman heels. And then I saw they were £110. I thought to myself 'put them back on the shelf and so I did.*



But then again, it was love at first sight. So for all you super women out there I thought I'd make these shoe of the season. Too blingy? Yes maybe a bit, but fashions all about expressing your -well-inner self and nothing says powerful, strong and bang on trend with the pastels look (turn over now!) like a pair of shoes with wings and heels. Even if you don't have super powers, I'm pretty sure Super Woman would approve of the damage you could do with these killer heels.

1) What's been your favourite ever shoot?

Wow-tough question. Only because I love almost every shoot I do so much, so there are thousands to choose from! I'd have to say it was the one where I met my wife. That was incredible and a fun shoot, as well!

2) How did you start getting into photography?

I went to college to study accountancy and just happened to be in a hall of residence with a lot of art students. During that year I realised I couldn't study accountancy, as the art students were having so much more fun than me. Photography was something I'd always believed I'd be good at. So I dropped out of accountancy, went back 3 years of college and started studying photography. Those art students saved me.

3) Who do you admire?

I really admire David Bailey. He's a hero of mine.

4) What's the most inspirational thing you've ever seen?

*Oh, another toughie. Well I'd say people are what inspire me the most. They say never meet your heroes but meeting Robert Downey Jr was every inspirational. He is very sharp and funny, quite cutting really. Which I like. I love people that are honest and sarcastic. I was also very inspired to see the sculptures of **Gian Lorenzo Bernini***



4:
 Turn over for the rest!

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5) How did you get so successful?

I worked really hard and wasn't afraid to promote my work. I think you need to really believe in your own work and make sure as many people see it as possible!

6) Any advise for hopeful photographers?

Experiment as much as you can as you'll learn a lot from that and you'll learn not to be scared of doing things differently. Work as hard as you can, because photography is incredibly competitive, so you need to stand out. Try to assist somebody who's work you admire. Assisting will teach you so much about yourself and the business of photography, as well as a lot about the technical aspects of photos.

Fashion is a dog eat dog world. Very cliquy and ridiculously competitive. Starting a magazine can really help though. I guess find your own way to promote yourself. Whatever that is - try to make it original and really believe in it. If you don't believe in it, you'll never succeed. The people that do well in fashion are more committed than any other people in the arts I've met! It scares me how obsessive they can be!

7: Any interesting facts? (as random as you like!)

Facts about me or about photography? I love swimming and listen to audio books when I do lengths.

**Think your an up and coming photographer?
Give us an email-
editorial@runawaymagazine.com**



Check out his new magazine -

The Hunger

Ice creams Sundays...

There is one thing that always lets me know its summer time (and its not just that i can finally see past my fur coat) its the return of the pastels.

However this time they are coming back with a vengeance not just a simple hat there and cardigan there. - this time they are they are firmly but surely ripping apart the neon's and marching down the catwalk.

Those of you who are sitting there in absolute horror that yes once again the pastels have returned thinking oh god not another season of taking fashion hints from your 5 year old sister who's ballet leotard looks more fashionable than any of your wardrobe staples don't fear, RunAway is here . Pair a pastel coloured blouse or dress with chunky boots or black shoes or brogues and heavy jewellery. However if like me you're rejoicing and simply cannot wait to walk pink brouged through the streets adorned with layers of pastels this is your trend. Perhaps a pale pink Stella McCartney blazer and a baby blue high waisted chiffon skirt? Maybe you could even try the petal pout?

Yes indeed pastels is a look we can all work

Unless you really hate all things sweet, tasty and -oh so spring summer 2012.

COMPETTION

Hey,

As we're a new magazine in one of the most fashionable shops in Brighton we think some or most of you may have an interest in fashion but who here loves fashion design ?

Not only do we want to be a new type of magazine but we want to see the new talent...

Send us your best designs and we will publish the best designs. Who knows who might be reading...

editorial@runawaymagazine.com

Facebook! Tumblr! Twitter!

Yes or No? Should Runaway get it?

Email us your thoughts!



Music...

Band Review

Not just another Brighton band... Tyrannosaurus Dead are steadily making names for themselves on the local scene through their constant atmospheric gigs and

general closeness. They describe their first rehearsal as a blind date and with their main writing force being main guitarist Billy Lowe, and lead vocals by the lovely and soulful Eleanor Rudge this band possess a maturity that goes beyond they're one year collaboration..

Search and like on Facebook for more gig details. -Chelsea Mountney (our new gig reviewer!)



The Likely Lads

Now here's something new... The Likely Lads (NOT the TV show) are up coming York quartet, playing all there own alternative rock. They consist of Ash Hardy (lead guitar), Ross McLeod (frontman/bassist), Ben Porter (rhythm guitarist) and Jordan Maher



The Smiths - The Stone Roses - Oasis - The Libertines - The Arctic Monkeys - Likely Lads, hmm?

(drummer), all gorgeous, confident lads. So far the dreams' going according to plan-they're often described as the next Legacy in line. Check out 'Far Too Late' and 'Not Too Bothered' for a taste of the Likely Lads.