

RUNAWAY

Dear Readers,

Hello again! Sigh, it's been too long, sorry about the wait and thank you for all the charming emails. But we hope the fact that we've totally re-done the magazine makes up for it ; more pages, more interviews and actually—new writers.. Its funny the difference an extra two sides of A4 make. We've managed to make it a little more culture club then culture cram. And plus now any submissions you send to us we now have more space to publish.

We hope you enjoy the new magazine and provide feedback and submissions at-

Editorial@runawaymagazine.com

Or come say hey at

[@RunAwaycontact](https://twitter.com/RunAwaycontact) 

This issue includes...

**Paola of the PVDH journal,
A leaked secret concerning the editors of RunAway**

Magazine,
Amateur design competition winner,
Music and book recommendations,
Fashion DIY
Makeup tutorials,
Details about the fabulous new website...



Em's top two designers this season:

1)I am always fascinated by Karl Lagerfeld both with his influence in fashion and him himself , this season he's actually managed to step it up yet another notch with the arrival of the celebration of the Chanel Little Black Jacket revisited.

2) Louis Vuitton fall. Winter collection— envisaging tweeds, maroons and a firm wave goodbye to pastels.



Emily

*To see more of Lee Millers work check out People in vogue and the Lee Miller archives
<http://www.leemiller.co.uk/>*

You should know... **Lee Miller**

For those photography lovers, indeed fashion obsessive's and in fact historians who may be reading we believe that Lee Miller is someone that any self respecting culture lover should know. You see, not only was Lee Miller an ex fashion model, turned fashion and fine art photographer—Miller was also a war photographer corresponding with *Vogue* during the second world war . She covered events such as the London Blitz , the liberation of Paris, and the concentration camps at Buchenwald and Dachau . On top of all this, Miller posed in Hitler's bath tub the night he committed suicide,; in response to the criticism of this controversial photo she claimed it was too 'wash away the horrors of Dachau'.

Creative, humorous, intelligent, daring and not to mention incredibly beautiful Lee Miller is 100% role model for anyone feminist, child, man or woman.

**Alternative photography inspiration...
Mario Testino, Rankin, David Baily, Annie Leibovitz,.**

The secrets out..



The day in the life of a freelance illustrator/fashion blogger and fashion designer...

The day in the life of a talented hardworking IT girl. Known to most as Paola from the PVDH journal, Grazia AND Elle...

'My days have changed (so!) drastically since I was working in finance in London. Nowadays no day is ultimately the same, but I still keep some good working hours. My 'typical' day goes something like this:

7-8am wake-up. I am soooo (emphasise sooooo!) not a morning person. But I do love to wake up early- so my snoozing length will vary on how late I worked the day before.

8 am. One hour of yoga. This is one of the best additions to my daily routine. I used to squeeze it in the evening back in London, but there is nothing like doing it in the morning.

9 am. A (nice and long) breakfast. For me it is the most important meal of the day and I will either have porridge or a smoothie and green tea. I will check my email and read the news (WWD and the FT).

9.30 Go to my studio (at home) and start to work on either an illustration or a piece. I try to get the heavy-duty work (such as sewing or dyeing of fabrics) early in the day.

2 pm a nice lunch (I just adooooore food). Definitely a foodie here and have really enjoyed indulging in Mexican food since my return.

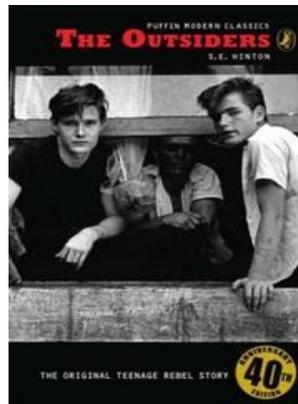
3 pm continue working. I will squeeze in time to work on a post for the following day now. I take regular breaks in the afternoon, and have as of late began doing some ballet (I danced until I was 16). If you haven't checked out Ballet Beautiful, I highly recommend it!

My 'work' day really does not have a set end time nowadays. I really find that inspiration (particularly to draw and paint) comes in the evenings, so I will be in my studio some nights until 10.

Alas! That is my day as a freelance illustrator/designer nowadays.'

You should be reading... **The outsiders**

The 50's a time of denim jackets, diners and gangs. This book written by S.E Hinton follows the story of a teenage boy dealing with life as a 'greaser', fighting with other gangs, growing up and the plot twist of a murder, love and sometimes even humour. Ridiculously atmospheric, I couldn't put it down, and once I did I just wanted to pick it up again and fall back into the 50's. It also made me fall hopelessly in love with denim jackets ...and the name 'Dallas'.



Fashion is all about one thing, creativity. There should be no age limits on that so when we tell you that we're only teenagers we hope you won't judge, ah youth.

However we do have some fabulous new adult writers, remember—email to get involved at

editorial@runawaymagazine.com



We were treated to an interview with the gorgeous Renske Mcfarlene courtesy of Brighton fashion week.



We can thank Chloe Lauter for the fabulous Silk Flower Earrings DIY submission.



Justina Sharp, an up and coming fashion blogger noticed by the likes of teen vogue and Jason Wu. Other wise known as our west coast correspondent. <http://abentpieceofwire.blogspot.co.uk/>

Editors Em and Madeleine : 14 years old and obsessed with fashion, photography, culture and music, find more about them on the magazine's website, photos blog posts and everything else you could possibly want to know about the two.

The infamous fashion blogger from the PVDH journal gives us the inside scoop into a hectic day in her life, find her at thepvdhj.com



Rebecca Hughes has written the perfect makeup tutorial for warm summer nights which can be found on the website...

www.runawaymagazine.com

To find out more about the rest of the team head on over to twitter... Follow @RunAwaycontact to find the editors, contributors and interviews.



Amateur designer...

We all know the 60's are coming back with a vengeance, from Dior to Topshop. Mary Quant like designs are parading down the catwalk not to mention the obvi-

ous increase of tweed coats. But its not just large designers who have taken the 60's on board - in fact barely existent designers have fallen for the 60's. When we gave out the opportunity for one amateur designer to submit their designs to the magazine we never expected something so bang on trend and fabulous as this design from Maddie.

Like us Maddie is a teenager but we believe she holds just as much if not more potential than the other entries...

Want to get your designs to us? Email us at:



You should be listening to... the Ting Tings

Imagine wearing preppy high over the knee socks and dancing around in the street, playing hopscotch and dancing in the kind of rebellious manner only Katie White can... Yeah that's this album.

Blog loving...

These days if you don't know the best blogs you probably don't have the best style, let us help you out on this one. From the best previously established to up and comers we have it narrowed down to the absolute essential fashion blogs.

- 1) www.thepvdhjournal.com/
- 2) <http://abentpieceofwire.blogspot.co.uk/>
- 3) www.bryanboy.com/
- 4) dottedblazer.blogspot.com/

If your not wearing these you should be-

- *Waist cinching belt
- *Cobalt blue
- *Tweed
- *Maroons and purples
- *Strictly speaking we're ushering away pastels and frills to make way for the sophisticated elegance that comes with fall.
- *Layering, because its on trend and will keep you warm in this not so amazing English weather.
- *Leather- make it 50's, make it 60's or make it 90's. Make it anything you like.
- *Winter florals

People are talking about...

- \ *John Galliano to sue Dior?
- *Karl Lagerfelds cat 'Choupette' who is actually following RunAway via twitter..

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And find RunAway Magazine on facebook by looking up:

RunAway Magazine Facebook

Silk Flower Earring Tutorial-

Flowers for summer? How very conventional. Well you only have to flip through the pages of vogue so see that flowers are set to be haunting us all year long. Thanks to Chloe Lauter for providing us with a little bit of flower power much needed to fill the cloudy gaps between well. The English summer.

You will need:

Two silk flowers with multiple petal layers (I used orchids)

Two earring hooks

Two thin pieces of wire

Hole punch

Pliers

Wire cutters

Craft glue (optional)



- 1) started by trimming down the second layer of petals before punching a hole for the earring hooks. That way, the hooks will be hidden by the first layer of petals.
- 2) Use the wire to attach the earring hooks to the flower. Trim with wire cutters so it looks neat.
- 3) Use the wire to attach the earring hooks to the flower. Trim with wire cutters so it looks neat.
- 4) Optional last step: I glued the two layers together so the flowers wouldn't face downward.

Now go out and make a statement in your new flower earrings!

For more fashion DIY's, makeup tutorials, photo shoots and articles come visit us at our fancy new website...

www.runawaymagazine.com



RENSKE INTERVIEW

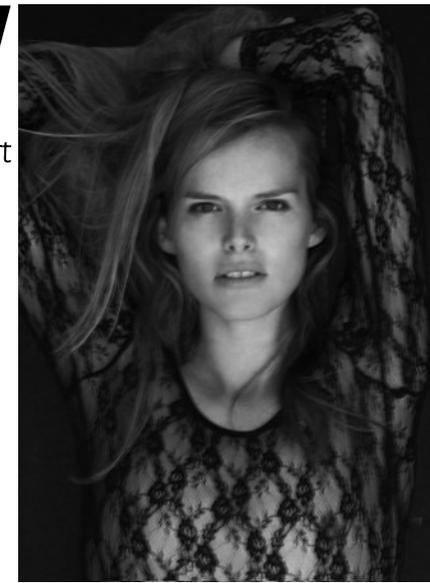
Talking to Renske Mcfarlene was like talking to a princess. She towered over us with her long blond hair, beautifully arched eyebrows and the perfect kind of laugh it takes years of practise to perfect. Yes Renske Mcfarlene was the idealistic supermodel, apart from the fact she completely disagrees with the industry in general.

When we complimented her dress she said 'It's ethical fashion from a shop called Shika, I love ethical fashion. I would recommend Stellar McCartney to absolutely everyone' We didn't even ask; she's interview gold.,

Apart from her looks, she wasn't how you'd imagine a supermodel; her reply to who's your favourite designer was 'I don't really care about fashion' and when we asked her what the highlight of her career she simply laughed and said 'the massage at the Abercrombie and Fitch shoot'.

However her more serious side came out when we mentioned models in the industry 'its cruel, they're used as coat hangers. People always describe fashion models as being bitchy, I have met some fantastic people, the key is having the right agent' she assured us. Once the interview is over she thanked us sweetly and walked off on her high ethical heels...

So close to the definition of perfect.



Justina from -

<http://abentpieceofwire.blogspot.co.uk/>

American Teens Don't Read Vogue

Short shorts and litas, maxi skirts and old band shirts from the obscure eighties. Basically, standard Lookbook style. Voila, the IDEA of teen style over here in a few sentences. I mean, not the reality, but the general feeling. The reality: shorts and a top from Abercrombie & Fitch with vans. Exciting, no? NO. Honestly, there is such a deficit of style among the general populace of people my age in America it isn't even funny. Individualism is limited to the color cami you wear under your crop top. There are, I will admit, some places where you will run out of film in ten minutes, because you want to photograph everything everyone is wearing. Cities where these kids hide out are places like San Fransisco, Portland. (New YorkCity too, but I figured that was a given.) Those are cities where, if you dress too middle-America (ahem, the aforementioned shorts, top, and vans) you will get run over by an eco friendly car that is made of yogurt cups and runs on saltwater. Or something. Unfortunately, those places, and kids, are few and far between. The really style savvy under-18's over here tend to be more influenced by European styles. *cough* British*cough*

So now you basically understand what I'm working with over here, and will understand if in future, I refrain completely from talking about what people my age are wearing, and continue to obsess over people like Karlie Kloss.

Love From Across The Pond,

Justina

ps. No-one in America says "Across The Pond". Or at least, no one on the West Coast. That is really something only the British say."

Want your writing, photographs, art, street style or designs to be published?
Email us at

editorial@runawaymagazine.com

Fashion across the pond

because through some mystical ghost (probably that of Gabrielle Chanel)

Runaway ran all the way to America— Justina Sharp

