



# Welcome...

We're not a fashion magazine or a music magazine or an art magazine or a culture magazine- we're a bit of everything. We're hoping to get bigger have more pages than just the two sides of A4 but this is how we're starting and this is our very first issue so hang on to it one day (we hope) it could be worth something. We're hoping to have more models (in fact any models at all) and proper photographers ( if your interested look on the back).

We don't just love fashion we live it and we don't just listen to music we breath it—so if you feel like we do -dive on in and be prepared to RunAWay.

And once you've spent a while running a way with us give us an email whether it just to say hey or get involved this is an open project to everyone and an amazing experience. Thank you dear readers, where would we be without you ?

Thank you , from team RunAWay

# Shops We Love...

## 1) Beyond Retro

Vintage clothes at a reasonable (ish) price. We can just imagine Monroe shopping here. Although we don't have to imagine Eliza Doolittle shopping here because she actually does..

## 2) Urban Outfitters

Quirky and individual filled with style statements and amazing bits and bobs—like Lomography cameras and random book teaching you how to swear in 5 different languages.

## 3) Topshop

This is TOPSHOP What more can i say ? Although have you heard they may start closing loads of their stores so start hoarding now.

' Fashion is about showing what is on the inside, on the outside' -Editor and Fashion Journalist

## Shoes of the season ...

Hailee Stienfield we envy you. Your lying there in over a thousand pounds worth of Miu Miu shoes and smiling about it.. I would be hyperventilating with joy and possibly kissing the shoes but whatever ...

But back to the fashion side of these shoes if you can call them that (I'd prefer to call them mystical beings). These shoes are amazing, They're a statement but their classy and at the same time would take your breath away in a second .Imagine all the looks we'd get if we turned up too all those Christmas party's we're hoping to get invited too. However at £395 We're going to have to find some other alternatives. Thank god for Topshop and Brogues is all I can say.

Talking of Miu Miu who else loves that Hailee Stienfield now campaigns for them ? I just think its the most perfect combination.

Miu Mius really in my good books this season ,well actually all the latest seasons as well I absolutely loved the metallic skirt that went marching up and down the catwalk ... But back to the shoes; Long may the glitter trend last—even if our ankles don't.



# Fashion

## Street Style

Where would the fashion world be without you? The people who actually buy into not only fashion but style and style is such a different thing



than fashion. Style takes years to find whereas fashion is constantly moving—and we decided that you people with style don't get enough credit. So we came onto the streets of Brighton to take some pictures of your impeccable style, just take a look:

*'When times are hard, fashion is always outrageous' - Elsa Schiaparelli*

London Girl—caught looking stylish at the Sluice are fair. Her look is sophisticated but still manages to be fun and unique. The tweed skirt just sums up a decade of trying and finally succeeding. Vintage but fresh and young, just abit like a more glamorous version of out Gran.

We will do this on a monthly basis so keep an eye out for two potential style stalkers although next week we wont have this boring intro- which lets be honest no one actually wants to read.

# Music

## Top Tracks



### 1) The Vaccines— Tiger Blood

Produced by Albert Hammond Jr himself, this song is reliving the better days of The Strokes, leaving us queuing for tickets to there Isle of Wight Festival performance, their **only** upcoming gig.

### 2) The Drums— Money

### 3) Bombay Bicycle Club—Shuffle

### 4) Florence + the Machine—Shake It Out

### 5) Arctic Monkeys—She's Thunderstorms



For this Christmas all I need is The Fratellis album and some Chrimbo crackers (and Alex Turner if possible). We have officially been falling back in love with them! For a taste of classic Fratellis indulge yourself in 'For the Girl' and 'Chelsea Dagger' - everyone's heard the last one, you just don't know its by the Fratellis!

Bless Ed Sheerans little heart, we love him so much!



# Culture

## Art

We love art here at RunAWay for us art is fashion and fashion is art so we don't really mind the two being pleasantly intertwined so we trundled over to Sluice art fair as one does.

Sluice was captioned by the press as "The anti Freeze" But then we asked the manager who said 'It was intended to be different than Freeze not necessarily against it'. And yes sluice was different, In a small venue the atmosphere was wild and felt like a mix up of art and a social gathering in one with bloody Marys being served as soon as you come in. So there we were, trundling around, picking up free posters of people in forests wearing hipster clothes with spaced out faces when we decided to interview. We found out a) that the colour yellow is inspiring from a women wearing a yellow knitted...thing as a dress, b) that red slate floors can be simple and beautiful from artist Mann and c) Sluice is bloody fantastic for Street Style!

## Camera Indecisiveness

I'm sorry if this is offensive to some (in fact I know it will be) but I'm bored of Lomography. There cute and loveable but so not worth the money that we have to pay for a disposable camera dressed up as an old analogue camera? I'm all for analogue in fact, I positively love analogue I'm just saying why don't we actually go analogue rather than well—cheap analogue. I used to love Lomography and i still kind of do. I just think there a bit of a rip off. Mind you they do have very cute names.